

SteelHouse Executive Team

Mark Douglas — President & CEO

Mark started in Silicon Valley at Oracle, as part of the founding team of the Oracle Applications Division, now a multi-billion dollar business. After that, Mark founded a series of successful startups that resulted in IPOs and acquisitions by Informix Software and VMWare. He was then VP of Technology at eHarmony for almost four years, eventually moving on to build new technology for Rubicon Project as VP of Engineering.

Brooke Partelow — Vice President of Sales

Brooke blazed trails for sales and client services during the seven years she spent at SkillSoft, formerly known as KnowledgeNet. She got to really know eCommerce and online marketing as Director of Sales at Amadesa, a web site optimization and personalization platform. Most recently, Brooke did time at Fetchback as Senior Retargeting Strategist, a stint that truly tested her mettle. She has also recently gotten a French Bulldog puppy by the name of Winston.

Marwan Soghaier — Vice President of Product Development

Marwan has developed marketing technology and effective, accessible product interfaces and platforms for numerous companies. He was VP of Marketing at mobileStorm, Inc. and VP Product Marketing at the Rubicon Project, where he designed a user interface for the premier online ad network. In between his product development marathons and his 20km marathons, he has just finished his Master's Degree in Spiritual Psychology.

Takuju Ueda — Vice President of Engineering

Takuju has worked with well-known companies who are recognized leaders in technology. He began his career at Sony and then Fujitsu as a QA Engineer, but soon took on a position at eHarmony as a QA Manager. Immediately before joining SteelHouse, Takuju served as the QA Lead at the Rubicon Project. Stereotypical though we know it is, Tak is our resident sushi expert. He once brought over sashimi platters large and diverse enough to feed our extended family.

Chris Innes — Vice President of Client Services

Chris has worked on the client side of eCommerce for several years. He started his career as a Marketing and Web Dev Manager at CCC, then went on to become the Online Marketing Manager at eCampus.com. Before he joined SteelHouse, he was helping Bluewire Media move up in the industry as part of their Marketing Strategy and Development team. Chris, though from Kentucky, has taken to living in Los Angeles like a fish to water.

Anthony Ginn — Vice President of Marketing

Anthony started in consumer financial services at E*TRADE and H&R Block's Consumer Financial Services Group. Anthony then went on to lead eHarmony's Customer & Lifecycle Marketing and then served as the VP of Marketing, Sales & Support at VerticalResponse. He is the only person who still uses a PC at SteelHouse. His wife is a commercial airplane pilot.



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